



UNITED STATES MARINE CORPS  
MARINE CORPS INSTALLATIONS NATIONAL CAPITAL REGION  
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MARINE CORPS INSTALLATIONS NATIONAL CAPITAL REGION-MARINE CORPS  
BASE QUANTICO COMMAND BULLETIN 1710.1

From: Commander, Marine Corps Installations National Capital Region – Marine Corps Base  
Quantico

To: Distribution List

Subj: 49TH MARINE CORPS MARATHON

Ref: (a) MARADMIN 116/24  
(b) MCM Operations Plan Bulletin (to be distributed by separate correspondence)  
(c) Bureau of Medicine and Surgery Memorandum of Agreement with Marine Corps  
Installations Command of 6 March 2019

Encl: (1) MCM Special Project Officer Billet List  
(2) Special Project Officer Training and Conference Dates  
(3) MCM Weekend Special Events Schedule

1. Situation. The Marine Corps Marathon (MCM) is the largest annual single-day community relations event for the United States Marine Corps. It includes more than 30,000 runners and 100,000 spectators. The MCM is one of the largest marathons in the United States. Nicknamed "The People's Marathon," the MCM is world renowned for its exceptional organization and execution. Per reference (a), Commander, Marine Corps Installations National Capital Region-Marine Corps Base Quantico (MCINCR-MCBQ) is the supported commander and will plan, organize, and exercise command and control of all Marine Corps personnel/forces assigned in order to execute the MCM. A full-time Marine Corps Marathon Organization (MCMO) staff is assigned to plan and organize all MCM activities. However, augmentation of Marine Corps personnel and resources by commands located within the National Capital Region (NCR) is critical to the successful execution of these events.

2. Mission. To publish information about the 49th MCM, and solicit appointments of coordinators and key leaders, henceforth known as Special Project Officers (SPOs), to augment MCM operations.

3. Execution

a. Commander's Intent and Concept of Operations

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(1) Commander's Intent. The MCM will continue its tradition of fostering stronger public relations and increasing advocacy and influence over those who help shape the decisions of future Marines by emphasizing Marine Corps ethos and showcasing physical fitness and the high standard of discipline that the United States Marine Corps (USMC) is known for, through the augmentation of talented and resourceful SPOs:

(2) Concept of Operations

(a) Addressees within the NCR are required to assign SPOs who will be present throughout the entire planning, coordination, and execution phases of the MCM and related events. This period extends from the assignment date of Thursday, 16 May 2024, through the after-action review deadline of Wednesday, 13 November 2024.

(b) Assigned SPOs must possess leadership, supervisory skills, determination, initiative, and the drive to complete the mission as assigned. These traits are requisite to highlighting the organizational skill of the USMC throughout execution of the MCM and the following related events:

1. The 49th MCM is scheduled for Sunday, 27 October 2024, and will include the MCM 50K and MCM 10K. The MCM events will produce an estimated 30,000 runners and host 100,000 spectators on event day. Other events associated with the MCM include:

a. The MCM Health and Fitness Exposition and Packet Pickup at the Gaylord National Resort & Convention Center, National Harbor, Maryland, on Friday, 25 October, and Saturday, 26 October 2024.

b. The MCM Press Conference at the Gaylord National Resort & Convention Center, National Harbor, Maryland on Friday, 25 October 2024.

c. The MCM Hall of Fame program to include coordinating the Hall of Fame and Ambassador's induction ceremony and dinner at the DoubleTree by Hilton, Washington DC-Crystal City, Arlington, Virginia; on Friday, 25 October 2024.

d. The MCM Kids Run at the Pentagon in Arlington, Virginia, on Saturday, 26 October 2024.

e. The "Mission Ready Lunch" at the Gaylord National Resort & Convention Center, National Harbor, Maryland on Saturday, 26 October 2024.

f. The 19th MCM 10K with an estimated 6,000 finishers in concert with the annual Special Olympics Competition beginning at the National Mall and finishing in Arlington, Virginia, on Sunday, 27 October 2024.

g. The 6th MCM 50K with an estimated 2,000 finishers will begin adjacent to Arlington Memorial Cemetery at the MCM start and finish in Arlington, Virginia, on Sunday, 27 October 2024.

h. Finish Festival operations in Rosslyn, Virginia, during post-race activities; on Sunday, 27 October 2024.

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2. Additional MCM related competitions organized by the MCMO include:

a. The Challenge Cup Competition between the British Royal Navy/Marines and United States Marine Corps running teams scheduled for Sunday, 27 October 2024.

b. The United States Armed Forces Marathon Championship competition on Sunday, 27 October 2024.

b. Tasks. Addressees within the NCR are required to identify and submit SPO assignments to the MCINCR-MCBQ Assistant Chief of Staff (AC/S), G-1.

c. Coordinating Instructions. All meetings, presentations, and training sessions beyond the MCM SPO Training and Conference Schedule will be coordinated by designated MCMO staff members. Additional meetings are for education and planning and will be planned to avoid interference with supporting commands' primary mission. Dates, times, and locations will be directed and confirmed by the respective MCMO Manager during the planning phase.

4. Administration and Logistics. Refer to references (a) to (c) for detailed guidance.

a. Enclosure (1) identifies the SPO Billets required for successful planning, coordination, and execution of the mission. Addressees are requested to designate SPOs by sourcing organization. Key personnel required to support the MCM are assigned from organizations in the NCR.

b. Enclosure (2) identifies the dates for SPO key training, conference, and planning evolutions required to execute the MCM.

c. Enclosure (3) identifies additional details for the MCM Weekend special events.

d. Submit names and contact information for each SPO (name, rank, parent organization, email address, and office and/or cell phone number) to the MCINCR-MCBQ AC/S, G-1 Manpower, via email at: robert.j.shin@usmc.mil no later than Thursday, 16 May 2024.

5. Command and Signal

a. Command

(1) Commander, MCINCR-MCBQ is responsible for the planning, coordination, and execution of all events inclusive to MCM weekend, and exercises command and control/accountability of all forces assigned via reference (a).

(2) This Bulletin is applicable to Marine Corps units within the NCR.

b. Signal. This Bulletin is effective on the date signed.

  
MICHAEL L. BROOKS

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