



UNITED STATES MARINE CORPS
MARINE CORPS INSTALLATIONS NATIONAL CAPITAL REGION
MARINE CORPS BASE QUANTICO
3250 CATLIN AVENUE
QUANTICO, VIRGINIA 22134-5001

IN REPLY REFER TO:
MCINCR-MCBO 11011
B 09
SEP 23 2019

MARINE CORPS INSTALLATIONS NATIONAL CAPITAL REGION - MARINE
CORPS BASE ORDER 11011

From: Commander, Marine Corps National Capital Region - Marine
Corps Base Quantico

To: Distribution List

Subj: GOVERNMENT AND EXTERNAL AFFAIRS PROGRAM

Ref: (a) MCO 11011.23

1. Situation. Marine Corps Installations National Capital Region - Marine Corps Base Quantico (MCINCR-MCBQ) is a key national defense asset that offers unique training areas within the National Capital Region (NCR). MCINCR-MCBQ must provide, sustain, and protect its military mission footprint (MMF) with a comprehensive strategy to control encroachment while building partnerships and engaging the local community.

2. Mission. MCINCR-MCBQ must develop and maintain an outward-directed, forward-looking, cross-functional, and coordinated effort to manage encroachment while cultivating relationships and executing strategic engagement.

3. Execution

a. Commander's Intent. To maintain and improve MCINCR-MCBQ's Government and External Affairs Program, including the Encroachment Management Program to prevent, mitigate, and repair encroachment in and around the installation.

b. Concept of Operations. MCINCR-MCBQ's Government and External Affairs Program is primarily planned, coordinated and executed by the MCINCR-MCBQ Engagement Triad. The Engagement Triad consists of the following entities:

(1) The Community Plans and Liaison Officer (CPLO), which resides within the Installation and Environment Division (G-F), and is primarily responsible for the Encroachment Management Program.

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distribution is unlimited.

(2) The Partnership Agreement Manager (PAM), which resides within the Performance and External Affairs Division (G-7), and is primarily responsible for Partnership and Outreach & Engagement Programs.

(3) The Branch Head, Engagement Support, which resides within the Communication Strategy and Operations Office (COMMSTRAT), and is primarily responsible for Community Relations.

c. Tasks

(1) AC/S G-F. Maintain overall staff cognizance of the Encroachment Management Program and oversee the activities of the CPLO. The Encroachment Management Program focus is to protect the long-term operational viability of the installation, ranges, training areas, airspace, and associated training and operations, per reference (a). The CPLO will:

(a) Lead mission compatibility evaluations, including; reviewing local community comprehensive plans and state legislation and regulation, attending local planning meetings, and representing the Command at various community planning meetings.

(b) Lead encroachment protection and partnering projects, including; Readiness and Environmental Protection Integration (REPI) program, Encroachment Management Action Team (EMAT), Marine Corps Installations Command (MCICOM) Metric Reporting, and Sentinel Landscapes.

(c) Develop or support technical plans and studies related to compatible resource use and joint land use, including; Encroachment Control Plan, Encroachment Management Strategies, Encroachment Partnering Strategies, Range Compatible Use Zones Study, Compatible Use Study (CUS)-formerly known as Joint Land Use Studies (JLUS), and other installation land use plans.

(2) AC/S G-7. Maintain overall staff cognizance of the Partnership and Outreach & Engagement Programs and oversee the activities of the PAM. The PAM will:

(a) Develop, implement and maintain an outreach and engagement strategy for MINCR-MCBQ in coordination with COMMSTRAT to support achievement of operational goals.

(b) Establish relationships with state, regional, county and local elected or appointed officials in order to effectively communicate the importance of MCINCR-MCBQ's military mission and the impact of encroachment on readiness, national defense and security.

(c) Cultivate conversations with federal, state and county, and local officials in order to establish and maintain innovative public-public, public-private partnerships capable of maximizing the use of Installation resources.

(d) Lead interdisciplinary teams and facilitate workshops to identify potential partnership areas, potential contracting partners, and performance standards, including the Quantico Regional Executive Steering Committee and Quantico Regional Planning Team. Teams can consist of MCICOM, Regional and Installation staff, as well as federal, state, regional, county and local officials.

(3) Director, COMMSTRAT. Maintain overall staff cognizance of the Community Relations Program and oversee the activities of the Branch Head, Engagement Support. The Branch Head, Engagement Support will:

(a) Collect, track and respond to the needs of the local community and general public.

(b) Advise the MCINCR-MCBQ Commander and staff on communication strategy matters, including the development and integration of communication plans designed to support an effective relationship between the Marine Corps and federal, state, and local government.

(c) Produce written and visual informational products designed to build understanding, credibility, and trust with key federal, state, and local government officials regarding the mission of MCINCR-MCBQ.

(d) Facilitate the distribution of messaging based upon regional and installation goals, objectives and mission requirements.

(4) Engagement Triad. The Engagement Triad consists of the CPLO, the PAM, and the Engagement Support Branch Head. The Engagement Triad's responsibilities include:

(a) Maintain overall cognizance of MCINCR-MCBQ's Engagement Strategy, focusing on capacity building, information sharing, consultation, collaboration and joint decision making.

(b) Develop, maintain and execute a proactive communication plan to maintain contacts and partnerships with stakeholders at the federal, state, region, county, regional, local and installation levels.

(c) Develop and execute reaction plans to assist the installation when addressing short lead-time issues that may have a negative impact on the image, boundaries or military mission of the installation. Identify communication, feedback and approval processes to ensure proper communication is provided to all stakeholders.

(d) Identify and utilize multiple outreach methods to ensure MCINCR-MCBQ priorities are documented and shared with stakeholders.

(e) Coordinate with regional and installation staff to identify Command engagement that would impact the overall execution of Government & External Affairs that directly contribute to enhanced force readiness, morale and retention.

d. Coordinating Instructions. All internal and external coordination efforts with regard to the Engagement Triad is via the PAM, G-7, located at Lejeune Hall, Suite 01, Quantico, VA, and telephone number (703) 784-4332 [DSN 278].

5. Administration and Logistics. None.

6. Command and Signal

a. Command. This Order is applicable to MCINCR-MCBQ.

b. Signal

(1) The CPLO, G-F, can be contacted at (703) 784-5927.

(2) The PAM, G-7, can be contacted at (703) 784-4332.

(3) The Branch Head, Engagement Support, COMMSTRAT, can be contacted at (703) 432-0303.

(4) This Order is effective the date signed.


W. C. BENTLEY III

DISTRIBUTION: A

8/16/2019 13:24	Workflow Initiated	Smith CIV Tammy	Collect Feedback was started. Participants: MCBQ_Counsel_QACO_Leaders;MCBQ_G-1_Adjutant_Leaders;MCBQ_G-1_Leaders;MCBQ_G-3_Leaders;MCBQ_G-4_Leaders;MCBQ_MCAF_Leaders;MCBQ_MCCS_Leaders;MCBQ_MCM_Leaders;MCBQ_COMMSTRAT	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_Counsel_QACO_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_G-1_Adjutant_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_G-1_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_G-3_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_G-4_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_MCAF_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_MCCS_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_MCM_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_COMMSTRAT_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_RCO-NCR_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_RSU_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_Sec Bn_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_G-F_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:24	Task Created	Smith CIV Tammy	Task created for MCBQ_G-7_Leaders. Due by: 8/23/2019 1:24:17 PM	
8/16/2019 13:39	Task Completed	System Account	Task assigned to MCBQ_G-7_Leaders was completed by Kiersma CIV John R. Comments: Concur.	Reviewed by Kiersma
8/16/2019 14:09	Task Completed	System Account	Task assigned to MCBQ_G-1_Adjutant_Leaders was completed by Beldin Sgt Cody D. Comments: Good Afternoon, the order looks good I changed some spaces and font sizes but other than that the format looks good. R/s	Reviewed by Beldin Sgt Cody
8/16/2019 14:21	Task Completed	Walther LtCol Robin J	Task assigned to Walther LtCol Robin J was completed by Walther LtCol Robin J. Comments: It might be useful to include the Command Small Business Specialist in the list of staff sections who engage the local community. The position is not currently filled	Reviewed by Walther
8/16/2019 14:33	Task Completed	System Account	Task assigned to MCBQ_Counsel_QACO_Leaders was completed by Jackson Civ Gary. Comments: Concur	Reviewed by Jackson Civ Gary
8/16/2019 15:52	Task Completed	System Account	Task assigned to MCBQ_G-4_Leaders was completed by Pham MGySgt Joseph T. Comments: Concur.	Reviewed by Pham MGySgt
8/20/2019 8:00	Task Completed	System Account	Task assigned to MCBQ_G-3_Leaders was completed by Beaulieu CIV James A. Comments: G3 concurs	Reviewed by Beaulieu
8/20/2019 13:06	Task Completed	System Account	Task assigned to MCBQ_G-1_Leaders was completed by Nasca MAJ David S. Comments: G-1 - No G-1 equities. Concur with draft. POC is LtCol David Nasca at 703-784-2354.	Reviewed by Nasca MAJ David
8/20/2019 13:53	Task Completed	System Account	Task assigned to MCBQ_Sec Bn_Leaders was completed by Trodden Capt John E. Comments: Security Bn has no comments on this tasker.	Reviewed by Trodden
8/26/2019 8:50	Task Completed	System Account	Task assigned to MCBQ_COMMSTRAT_Leaders was completed by Olson CIV Kyle. Comments: Concur w/ no comments.	Reviewed by Olson CIV Kyle
8/27/2019 16:48	Task Completed	System Account	Task assigned to MCBQ_MCAF_Leaders was completed by Kranyak 2ND LT Mary E. Comments: MCAF Concur.	Reviewed by Kranyak
8/30/2019 13:25	Error	System Account	MCBQ Feedback Workflow failed to run.	
8/30/2019 14:11	Task Completed	Provenzano CIV Joseph D	Task assigned to Provenzano CIV Joseph D was delegated by Provenzano CIV Joseph D. Comments: Pass to Darryl for his chop.	Delegated by Provenzano
8/30/2019 14:11	Task Created	Smith CIV Tammy	Task created for Rupe CIV Elton W. Due by: 8/23/2019 1:24:17 PM	
9/5/2019 7:15	Task Completed	System Account	Task assigned to MCBQ_MCCS_Leaders was completed by Fasci CIV Brian R. Comments:	Reviewed by Fasci CIV Brian
9/6/2019 8:41	Task Completed	Rupe CIV Elton W	Task assigned to Rupe CIV Elton W was completed by Rupe CIV Elton W. Comments: G-F has completed review, copy with track changes sent to Tammy Smith. EWR	Reviewed by Rupe CIV Elton
9/6/2019 13:37	Task Completed	System Account	Task assigned to MCBQ_RSU_Leaders was completed by Morris Ltcol Hans W. Comments: Concur	