



UNITED STATES MARINE CORPS
MARINE CORPS INSTALLATIONS NATIONAL CAPITAL REGION
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MARINE CORPS INSTALLATIONS COMMAND BULLETIN 1710

From: Commander
To: Distribution List

Subj: 43rd MARINE CORPS MARATHON (MCM)

Ref: (a) MCM Manual (to be issued)
(b) MARADMIN 235/18 PLANNING AND EXECUTION OF THE 2018 MARINE
CORPS MARATHON//CMC WASHINGTON DC//DTG: R 251401Z APR 18

Encl: (1) MCM Special Project Officer Meeting Schedule
(2) MCM Task Organization
(3) Key Personnel Contact Information

1. Situation. The Marine Corps Marathon (MCM) is the largest single day community relations event for the United States Marine Corps (USMC). MCINCR-MCBQ conducts the MCMO through a series of events organized around the sport of running, showcasing physical fitness and generating community goodwill in order to promote the high standards and discipline of the Marine Corps. The MCMO also serves as an advocate for the values of courage and commitment fostered by the USMC. The MCM is the seventh largest marathon in the United States and ninth largest marathon in the world. Nicknamed "The People's Marathon," the MCM is world renowned for its exceptional organization and execution.

2. Mission. To publish information about the 43rd MCM, related events and solicit appointments of Special Project Officers (SPOs) to augment MCM Operations.

3. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. The MCMO will continue its tradition of displaying to the nation the organizational skill of the USMC through the augmentation of the talented and resourceful SPOs to support the planning and execution of the largest recurring community relations operation the Marine Corps conducts.

(2) Concept of Operations. Addressees within the National Capital Region (NCR) are required to assign SPOs who are able to be present throughout the entire planning, coordination, and execution

phases of the MCM and related events. This period extends from the assignment date of Thursday, 24 May 2018, through the after action review deadline of Wednesday, 14 November 2018, as designated in enclosure (1). Assigned SPOs must possess leadership, supervisory skills, determination, initiative, and the drive to complete the mission as assigned. These traits are requisite to highlighting the organizational skill of the USMC throughout execution of the MCM and related events.

b. Coordinating Instructions

(1) The 43rd MCM and MCM10K will be held on Sunday, 28 October 2018. The marathon race field of 30,000 registered runners will produce an estimated 22,000 participants on event day. The primary events associated with the MCM are:

(a) The Health and Fitness Exposition and Packet Pickup at the Gaylord National Resort and Convention Center, Oxon Hill, Maryland, on Friday and Saturday, 26 and 27 October 2018;

(b) The MCM Kids Run at the Pentagon in Arlington, Virginia, on Saturday, 27 October 2018; and

(c) The MCM10K with 7,500 registered participants will yield an estimated 7,000 finishers in concert with the annual Special Olympics Competition beginning at the National Mall and finishing in Arlington, Virginia, on Sunday, 28 October 2018.

(2) The MCM headquarters hotel operations at the Gaylord National Resort and Convention Center, the MCM headquarters hotel are:

(a) Runners Conference;

(b) The Carbo Dining-In Pasta Party;

(c) The MCM Hall of Fame program to include coordinating the Hall of Fame and Ambassador's induction ceremony and dinner; and

(d) The MCM Victory Celebration.

(3) Additional events organized by the MCMO during the MCM calendar week are:

(a) The United States Armed Forces Marathon Championship competition;

(b) The Challenge Cup competition between the British Royal Navy/Marines and United States Marine Corps running teams;

(c) Congressional liaison support and related Capitol Hill events with the Capitol Hill Running Club;

(d) Race day events in conjunction with Crystal Run in Crystal City, Virginia;

(e) Finish Festival operations in Rosslyn, Virginia, during post-race activities.

4. Administration and Logistics

a. Administration

(1) Reference (a) provides information and operational guidance for SPOs.

(2) Enclosure (1) provides the published SPO Meeting Schedule for assigned Project Officers' required attendance.

(3) Enclosure (2) outlines the task organization required for successful planning, coordination, and execution of the assigned missions. Addressees are requested to designate SPOs as indicated in enclosure (1) by sourcing organization. It also identifies the key personnel required to support the MCM based on that which organizations in the National Capital Region (NCR) have historically provided.

(4) Using enclosure (3), submit names and contact information for each SPO (name, rank, parent organization, email address, and office and/or cell phone number) to the MCMO Operations Manager via email at: bret.schmidt@usmc-mccs.org no later than Monday, 4 June 2018.

b. Logistics. None.

5. Command and Signal

a. Command

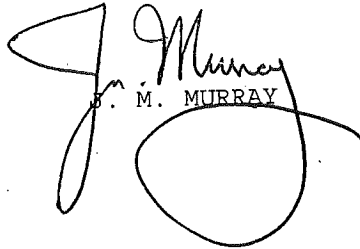
(1) Commander, Marine Corps Installations National Capital Region - Marine Corps Base, Quantico is responsible for the planning and execution of the annual MCM and exercises command and control of all forces assigned to support MCM operations. Reference (b) pertains.

(2) Commanding Officer, Headquarters and Service Battalion is the Commander of Troops on race day and is responsible for the accountability of military personnel and the operations of the MCM Race Course Operations Center (RCOC).

(3) Director, MCMO is responsible for the planning, coordination and execution of the event. The point of contact for day-to-day operations is the MCMO Operations Manager, Bret Schmidt, at the MCMO office, Fowler Hall, Building 3399.

(4) This Bulletin is applicable to the principal staff sections and battalions with the Marine Corps National Capital Region.

b. Signal. This Bulletin is effective on the date signed.


J. M. MURRAY

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