



UNITED STATES MARINE CORPS
MARINE CORPS BASE
QUANTICO, VIRGINIA 22134-5001

MCBO 1130.1
C 012/p
5 April 90

MARINE CORPS BASE ORDER 1130.1

From: Commanding General
To: Distribution List

Subj: MARINE CORPS COMMAND RECRUITING PROGRAM

Ref: (a) MCO 1130.62A

Encl: (1) Suggested Ways to Assist the Local Recruiter
(2) Marine Corps Command Recruiting Program Information Sheet

1. Purpose. To publish policy, information, and instructions for the establishment and administration of the Marine Corps Command Recruiting Program per the reference.

2. Cancellation. MCCDCO 1130.1.

3. Concept

a. The Marine Corps Command Recruiting Program was established to assist the local recruiter in reaching personnel goals. Commanding officers are responsible for assisting the recruiting service by supporting a strong recruiting program. The Marine Corps Command Recruiting Program assists in this effort by providing a variety of incentives and forms of recognition to the individual Marine for participation.

b. The Marine Corps Command Recruiting Program is designed to recognize a Marine's ability to recruit while on leave. To participate, the Marines on leave will offer assistance to the local recruiter. The program will utilize the Marine's ability to generate recruits by referring qualified men and women to the recruiter.

4. Action

a. Commanding Officers

(1) Ensure widest dissemination of the information contained in the reference and this Order.

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(2) Emphasize participation in this program by encouraging all Marines to visit the recruiting service in their leave areas and to offer their assistance. Suggested ways in which Marines can assist their local recruiters are contained in enclosure (1).

(3) Evaluate requests for recruiter assistants from district directors and/or commanding officers of recruiting stations concerning members assigned to your organization. Prior to approving any requests, coordinate with the appropriate activity head regarding the individual's availability. Periods of TAD as a recruiter assistant will not exceed 30 days unless approved by the Director, Manpower Division. Provide permissive TAD (no expense to the government) for approved participants.

(4) Prepare and submit a message, to the Commanding General, Marine Corps Combat Development Command (C 011), for release within seven days of receiving a request. The message will info CMC (MRRE) and indicate approval or disapproval of the request.

(5) Attach a copy of the Marine Corps Command Recruiting Program Information Sheet (enclosure (2)) to all leave papers. Local reproduction of enclosure (2) is authorized.

b. Director, Manpower Division

(1) Military Personnel Officer. Coordinate with the Public Affairs Officer to provide adequate coverage of this program by the news media.

(2) Career Planning Officer. Coordinate with the Public Affairs Officer to provide adequate coverage of this program by the news media.

c. Public Affairs Officer. Ensure that periodic coverage is provided to publicize the Marine Corps Command Recruiting Program.



C. N. PASTINO
Acting Deputy Commander for Support

DISTRIBUTION: A

SUGGESTED WAYS TO ASSIST THE LOCAL RECRUITER

1. Go with the recruiter to the local high school, junior college, or four-year college, as appropriate, to:
 - a. Help the recruiter in his or her mission and demonstrate the natural esprit de corps common to all Marines.
 - b. Discuss the merits of Marine Corps recruit training and the opportunities available to every Marine, especially in formal schools training, and the varied assignments and duty stations where the individual Marine served.
2. Provide access to the Marine's friends who have remained behind. Show that recruit training can be successfully completed by those friends who may have been hesitant about joining the Marine Corps because of the usual "sea stories" told and retold by the Marines.
3. Provide access to friends now attending junior or four-year colleges, or more importantly those who have dropped out of these institutions and are now searching for a new goal and direction.
4. With the local recruiter, attend meetings with PTA groups, church groups, and local fraternal and social groups to discuss military service as a Marine.
5. The list of activities that can be accomplished are endless and only the imagination and ingenuity of the individual Marine and the local recruiter will limit what can be done.

ENCLOSURE (1)

MARINE CORPS COMMAND RECRUITING PROGRAM INFORMATION SHEET

Our recruiting service needs your help while on leave to make contact with the young men and women from your hometown who you feel measure up to the same standards required of you when you enlisted.

WHO WE ARE LOOKING FOR

Young men and women 18 to 24 years old preferably, high school graduates and seniors (there are exceptions) in no trouble with the police or juvenile authorities. In other words, young men and women just like you.

WHAT YOU DO

While on leave, contact your local recruiter and volunteer to assist them in the ways that have been discussed with you by this Command.

WHAT YOU GET

Privates not assigned as recruiter assistants, who refer one applicant who subsequently enlists or reenlists in the Marine Corps or enlists in the Marine Corps Reserve, may be meritoriously promoted to Private First Class, if otherwise qualified.

Privates assigned as recruiter assistants who refer two applicants who subsequently enlist or reenlist in the Marine Corps or enlist in the Marine Corps Reserve, may be meritoriously promoted to Private First Class, if otherwise qualified.

Privates First Class, other than recruiter assistants or recruiter aides, who refer two individuals who subsequently enlist or reenlist in the Marine Corps or enlist in the Marine Corps Reserve, may be meritoriously promoted to Lance Corporal, if otherwise qualified.

Lance corporals and corporals will receive 20 bonus points per applicant referred who subsequently enlists in the Marine Corps or Marine Corps Reserve or reenlists into the regular component of the Marine Corps. Bonus points may not exceed 100 points.

Sergeants and above will be recognized, at a minimum, by an appropriate entry in their fitness report.

All enlisted Marines who are responsible for the enlistment or broken/continuous reenlistment of at least one applicant into the Marine Corps or the Marine Corps Reserve are eligible for a five-day leave extension or special liberty pass.

ENCLOSURE (2)

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Any assistance you provide your local recruiter will be made known to your Command and will have a bearing on any consideration for meritorious promotion in your behalf.

Even if you receive nothing else, you will have the satisfaction of providing needed assistance to our Corps and of ensuring the quality, readiness, and professionalism of our Corps continues on.

ENCLOSURE (2)