



UNITED STATES MARINE CORPS
MARINE CORPS NATIONAL CAPITAL REGION
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MARINE CORPS NATIONAL CAPITAL REGION BULLETIN 1710

From: Commanding General
To: Distribution List

Subj: THIRTY-NINTH MARINE CORPS MARATHON (MCM)

Ref: (a) MCM Operations Plan (OPLAN) 1-14 (TBI)

Encl: (1) MCM Special Project Officer Meeting Schedule
(2) MCM Task Organization
(3) Key Personnel Contact Information

1. Situation. The Marine Corps Marathon (MCM) is the largest single day community relations event for the United States Marine Corps (USMC). The MCM seeks to promote physical fitness, generate community goodwill, and showcase the organizational skill of the USMC. The MCM also serves as an advocate for the values of courage and commitment fostered by the USMC. The MCM is the third largest marathon in the United States and eighth largest marathon in the world. Nicknamed "The People's Marathon," the MCM is world renowned for its exceptional organization and execution.

2. Mission. To publish information about the 39th MCM, related events and solicit appointments of Special Project Officers (SPOs) to augment MCM Operations.

3. Execution

a. Commander's Intent and Concept of Operations

(1) Commander's Intent. The MCM will continue its tradition of showcasing to the Nation the organizational skill of the USMC through the augmentation of the talented and resourceful SPOs to support the planning and execution of the largest recurring community relations operation the Marine Corps conducts.

(2) Concept of Operations. Addressees within the National Capital Region (NCR) are required to assign SPOs who are able to be present throughout the entire planning, coordination, and execution phases of the MCM and related events. This period extends from the assignment date of Friday, 23 May 2014, through the after action review deadline of Monday, 17 November 2014, as designated in enclosure (1). Assigned SPOs must possess leadership, supervisory

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skills, determination, initiative, and the drive to complete the mission as assigned. These traits are requisite to showcasing the organizational skill of the USMC throughout execution of the MCM and related events.

b. Coordinating Instructions

(1) The 39th MCM will be held on Sunday, 26 October 2014. The race field of 30,000 registered runners will produce an estimated 23,500 participants on event day. The primary events associated with the MCM are:

(a) The Health and Fitness Exposition and Packet Pickup at the National Guard Armory, Washington, DC, on 23-25 October 2014;

(b) The MCM Kids' Run at the Pentagon in Arlington, Virginia, on Saturday, 25 October 2014; and

(c) The MCM 10K with 9,500 registered runners and the annual Special Olympics Competition beginning at the National Mall and finishing in Arlington, Virginia, on Sunday, 26 October 2014.

(2) Additional events organized by the MCM that may require SPOs assistance during the MCM calendar week are:

(a) The United States Armed Forces Marathon Championship competition;

(b) The Challenge Cup competition between the British Royal Navy/Marines and United States Marine Corps running teams;

(c) Congressional liaison support and related Capitol Hill events with the Capitol Hill Running Club;

(d) The Carbo Dining-In Pasta Party at the Hyatt Regency Washington on Capitol Hill, the MCM headquarters hotel;

(e) The MCM headquarters hotel operations;

(f) Race day events in conjunction with Crystal Run in Crystal City, Virginia;

(g) The MCM Hall of Fame program to include coordinating the Hall of Fame induction ceremony and dinner;

(h) The MCM Ground Pounders' program;

(i) The MCM Runners' Club program;

(j) The MCM team competition program;

(k) The Association of International Marathons (AIMS), Running USA, Road Runners Clubs of America (RRCA), and USA Track & Field (USATF) member organizations;

(l) The Information Booth and Solution Center at the Health and Fitness Expo located at the National Guard Armory in Washington, DC;

(m) The First Timers' Pep Rally at the MCM Headquarters Hotel;

(n) The Runners' Conference at the MCM Headquarters Hotel;

(o) The Runners' Brunch 5K; and

(p) Finish Festival operations in Rosslyn, Virginia, during post-race activities.

4. Administration and Logistics

a. Administration

(1) The reference provides information and operational guidance for SPOs. Enclosure (2) outlines the task organization required for successful planning, coordination, and execution of the assigned missions. It also identifies the key personnel required to support the MCM based on that which organizations in the National Capital Region (NCR) have historically provided.

(2) Addressees are requested to designate SPOs as indicated in enclosure (1) by sourcing organization.

(3) Using enclosure (3), submit names and contact information for each SPO (name, rank, parent organization, email address, and office and/or cell phone number) to the MCM Operations Manager, Bret Schmidt, via email at: bret.schmidt@usmc.mil no later than Friday, 23 May 2014.

b. Logistics. None.

5. Command and Signal

a. Command

(1) Commander, Marine Corps Base, Quantico is responsible for the overall conduct of the MCM.

(2) Director, Marine Corps Marathon is responsible for the planning, coordination, and execution of the event. The point of contact for day-to-day operations is the MCM Operations Manager, Bret Schmidt, at 703-432-1160, Building 3399.

(3) This Bulletin is applicable to the principal staff sections and battalions with the Marine Corps National Capital Region.

b. Signal. This Bulletin is effective on the date signed.


J. G. AYALA

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